



DAVID LAU

Media Producer



Penang, Malaysia



dl@davidlau.org



+60 18 204 4182



February 22, 2000

At first I intended to be an engineer and went to engineering school fully motivated to become just that; becoming an engineer and working at Intel... Well, one year into the course, I decided to switch fields and to do what I always did best, and that was to be involved in the digital media production field. One thing lead to another, and 2 years went by in mass comm, now I see myself as a full fledged media producer and web developer.

ABOUT

DETERMINED
AVID
VALUE-DRIVEN
IMAGINATIVE
DECISIVE

WORK EXPERIENCE

2019

MEDIA PRODUCER

AVID Media Group (Startup)

Web Development: Wireframing, content creation, designs, and maintenance.
Photography and cinematography.

2018

AGENCY ADMIN

VINS Life Planner

6 months of filing pay slips, answering phone calls, photocopying, responding to emails, scheduling meetings and other clerical tasks.

2014

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2017

WEB DESIGNER

Page Advisor, Fiverr

Experience and expertise in developing responsive Wordpress websites. Developing corporate websites with over 200 pages, web programming, setting up content delivery networks (CDN), encryption (SSL), search engine optimization (SEO), as well as web analytics and social media intergration.

NGINX Webservers, Wordpress, Ghost CMS.

EDUCATION

2019 - UNIVERSITY

Diploma in Mass Communication (CGPA 3.8)

UOW Malaysia, Penang

In the diploma, I was taken throught a broad spectrum of modules such as media production, photography, film studies, public relations, and broadcasting.

2017 - HIGH SCHOOL

Science Stream

St. Xavier's Institution

One of the oldest La Salle School in Asia.

SKILLS

PHOTOSHOP



ILLUSTRATOR



INDESIGN



HTML5



CSS3



WORDPRESS



LANGUAGES

ENGLISH
MANDARIN
HOKKIEN
MALAY

SOCIAL



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EXTRA

AVID MEDIA GROUP - PENANG

Media Producer

As the media producer, I am involved in producing digital contents for advertisements, animation, online channels, and social media. I am also responsible for finding and launching a project; by arranging financing, putting a team together, and overseeing all elements of pre-production, production, and post-production.

I have also done collaboration with several companies and helped to oversee several state-level campaigns such as the Penang Goes Orange Campaign 2019.

For more information into the work I have done, please check out my web portfolio in the links below.

- o [davidlau.org/portfolio](#)
- o [davidlau.org/about](#)

COURSES

2017

ADOBE ESSENTIALS

Udemy

In-depth courses into Adobe Softwares.

2015

YOUNG LEADER'S PROGRAM

University of Melbourne (Biomedicine)

Life-changing, inspiring, and memorable moments at Australia's No. 1 University.

HOBBY



PORTFOLIO



[behance.net/davidlau22](#)



[davidlau.org/portfolio](#)