



DAVID LAU

Media Producer



Penang, Malaysia



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February 22, 2000

At first I intended to be an engineer and went to engineering school fully motivated to become just that; becoming an engineer and working at Intel... Well, one year into the course, I decided to switch fields and to do what I always did best, and that was to be involved in the digital media production field. One thing lead to another, and 2 years went by in mass comm, now I see myself as a full fledged media producer and web developer.

ABOUT

DETERMINED
AVID
VALUE-DRIVEN
IMAGINATIVE
DECISIVE

WORK EXPERIENCE

2019

MEDIA PRODUCER

AVID Media Group

As I pursue my further studies in college, AVID begins to branch out into serving work related to photography and cinematography.

2014

WEB DESIGNER

AVID Media Group

AVID is a start-up I founded while still in high school. AVID is a company driven by excellence, enthusiasm, and optimism.

2013

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2015

WEB DESIGNER

Page Advisor

Southeast Asia's first real-time mobile-commerce marketplace platform for services.

2013

GRAPHIC DESIGNER

Page Advisor

Southeast Asia's first real-time mobile-commerce marketplace platform for services.

EDUCATION

2019 - SPECIALIZATION CERTIFICATE

Diploma in Mass Communication

UOW Malaysia, Penang

In the diploma, I was taken through a broad spectrum of modules such as media production, photography, film studies, public relations, and broadcasting.

2017 - HIGH SCHOOL

Science Stream

St. Xavier's Institution

One of the oldest La Salle School in Asia.

SKILLS

PHOTOSHOP



ILLUSTRATOR



INDESIGN



HTML5



CSS3



WORDPRESS



LANGUAGES

ENGLISH
MANDARIN
HOKKIEN
MALAY

SOCIAL

 [@davidlau22](https://www.instagram.com/davidlau22)

 [linkedin.com/in/davidlau_22/](https://www.linkedin.com/in/davidlau_22/)

 [facebook.com/chooipian](https://www.facebook.com/chooipian)

 twitter.com/davidlau22

EXTRA

AVID MEDIA GROUP - PENANG

Media Producer

As the media producer, I am involved in producing digital contents for advertisements, animation, online channels, and social media. I am also responsible for finding and launching a project; by arranging financing, putting a team together, and overseeing all elements of pre-production, production, and post-production.

I have also done collaboration with several companies and helped to oversee several state-level campaigns such as the Penang Goes Orange Campaign 2019.

For more information into the work I have done, please check out my web portfolio in the links below.

- davidlau.org/portfolio
- davidlau.org/about

COURSES

2017 ● **ADOBE ESSENTIALS**

Udemy

In-depth courses into Adobe Softwares.

2015 ● **YOUNG LEADER'S PROGRAM**

University of Melbourne

Since 2011, the program provides students the opportunity to experience live on campus.

HOBBY



PORTFOLIO

 [behance.net/davidlau22](https://www.behance.net/davidlau22)

 davidlau.org/portfolio